

Agency:Wiz



WANTED: Copy Writer - freelancer

If you are passionate about traditional and digital advertising, books, the art of telling/writing brand stories and if you are fascinated about Harry Potter, Tweeter or SecondLife, then get in touch with us.

If in addition to that you love working in a team but you know that your individual skills and know-how add value to the entire team, if you are looking for those solutions which are not the easiest but the best, if you like perfect details but not invisible details, if your work is always ready on time if not before the deadline, if you want the best idea to see the light and the results to be in line if not better than the set success indicators ... and since we live in the XXIst century and you know that telecommuting is a way of working and you like to work how you want from wherever you want (instead of signing in every morning at 8 a.m. at the Ad Factory) -- then absolutely give us a buzz.

We are Agency:Wiz. We have about 15 years since we started to deep our fingers in advertising -- at first, traditional advertising, and then Digital advertising -- for brands and clients such as: Coca-Cola, McDonald's, UNICEF, Pfizer, Bayer, ING, Nestle, Renault, Yahoo! and many other. We strongly believe in the Integration of all marketing communications, which became a key ingredient in practicing an ROI-oriented marketing, due to the multitude of traditional and digital communication channels and tools. Our end goal is to generate conversations about our client's brands, which can be quantified in sales.

Agency:Wiz is built on 3 solid principles:

- 1/ our clients set the price for the traditional advertising materials
- 2/ Efficiency + Creativity = Sales
- 3/ our team has the freedom to make decisions and telecommute to work

If you want to continue to do what you love most, the way you like it most and from where you like it most, give us a buzz at Ad@AgencyWiz.ro and don't forget to send us your Resume/CV and your portfolio.